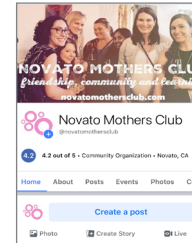


## ADVERTISING WITH NMC

Three ad spaces available. Bundled packages and a la carte pricing below. Email [NMC.Advertising@gmail.com](mailto:NMC.Advertising@gmail.com) today!



NovatoMothersClub.com	Mothers Ink	NMC Facebook Page
Two ad spaces available: Top the site horizontal (468x60), and Right side vertical ads (160x320). Your ad will be visible on all site pages.	Digital newsletter distributed quarterly to NMC members and their families. Ads are clickable to drive users to your own website.	Posts reach a diverse group of members and nonmembers. <i>NOTE: Facebook ads are limited to one per month per business.</i>

## YEAR-LONG PACKAGES

### PLATINUM:

**\$600**

- Top of site banner ad on NMC Website (468x60)
- Full-page ad in each *Mothers Ink* newsletter

### SILVER:

**\$500**

- Side banner ad on NMC Website (160x320)
- Half-page ad in each *Mothers Ink* newsletter

### GOLD:

**\$550**

- Side banner ad on NMC Website (160x320)
- Full-page ad in each *Mothers Ink* newsletter

### BRONZE:

**\$450**

- Side banner ad on NMC Website (160x320)
- Quarter-page ad in each *Mothers Ink* newsletter

## A LA CARTE OPTIONS

If you do not wish to purchase a package, you can opt for the following a la carte advertising options, pending availability.

	12 MONTHS	6 MONTHS	1 MONTH
<b>WEBSITE</b>			
Top of Site Ad (468x60)	\$475	\$325	\$90
Side Ad (160x320)	\$425	\$300	\$75
<b>NEWSLETTER (offered for one quarterly issue or all four quarterly issues only)</b>			
Full Page Ad	\$150 (4 issues)	--	\$80 (1 issue)
Half Page Ad	\$125 (4 issues)	--	\$65 (1 issue)
Quarter Page Ad	\$100 (4 issues)	--	\$50 (1 issue)
Eighth Page Ad	\$75 (4 issues)	--	\$35 (1 issue)
<b>FACEBOOK (max one post per month, includes image, copy and clickthrough URL)</b>			
Sponsored Post	\$250	\$135	\$25

5% Discounts available for current NMC members

Contact [NMC.Advertising@gmail.com](mailto:NMC.Advertising@gmail.com) for more info or to reserve your ad space today.

