

<b>NovatoMothersClub.com</b>	<b>Mothers Ink</b>	<b>NMCEarlyEducation.com</b>
Top of the site horizontal and right side vertical ads are visible on all site pages. Sponsored ads can click-through to your website.	Our digital newsletter is distributed quarterly to all club members and accessible on our website.	This resource guide is available to the public year-round listing local daycares, preschools and activity centers. Sponsorship options are available to boost visibility of your business.

## YEAR-LONG PACKAGES

<b>PLATINUM</b> \$600	<b>GOLD</b> \$550	<b>SILVER</b> \$500	<b>BRONZE</b> \$450
Includes top of the site banner and a full page ad in Mother's Ink	Includes a side banner on the site and a full page ad in Mother's Ink	Includes a side banner on the site and a half page ad in Mother's Ink	Includes a side banner on the site and a quarter page ad in Mother's Ink

## Additional Options

These additional options are available if you do not want a full package.

<b>NovatoMothersClub.com</b>	<b>12 months</b>	<b>6 months</b>	<b>1 month</b>
Top of site (468x60)	\$475	\$325	\$90
Side of site (160x320)	\$425	\$300	\$75
<b>Mother's Ink</b>			
Full page in newsletter	\$150 (4 issues)		\$80 (1 issue)
Half page in newsletter	\$125 (4 issues)		\$65 (1 issue)
Quarter page in newsletter	\$100 (4 issues)		\$50 (1 issue)
Eighth page in newsletter	\$75 (4 issues)		\$35 (1 issue)

## Early Education Resource Guide

The Early Education Resource Guide is available to the general public. This list will include a yellow pages-like listing of education resources in Marin and Petaluma, including daycares, preschools, kindergartens, activities, camps, and before/after school programs. The listing is free for all businesses who complete our form and additional opportunities for sponsorships and features are listed below:

<b>Early Education Resource Guide</b>	<b>12 months</b>	<b>6 months</b>	<b>3 months</b>
<b>Resource Guide Sponsor:</b> Top of site banner on the resource guide home page (available to all sponsors, not just school related) (468x60)	\$525	\$375	\$265
<b>Featured Listing with External Link:</b> includes <u>artwork</u> (250x250), up to <u>400 characters of additional text</u> , including spaces, and <u>an external link</u> such as a YouTube video - featured at the top of section	\$400	\$280	\$200
<b>Featured Listing:</b> includes <u>artwork</u> (250X250) and up to <u>400 characters of additional text</u> , including spaces - featured at the top of section	\$300	\$210	\$150
<b>Expanded Listing:</b> includes two lines of text up to 30 characters each, including spaces - listed alphabetically or by type	\$200	\$140	\$100
Business sorted in the top five spots of your category	\$100	N/A	N/A
Listing only (text) - listed alphabetically or by type	Free	Free	Free