



Novato Mothers Club Sponsorships Options 2022 - 2023

NovatoMothersClub.com	Mothers Ink	Events
Top of the site horizontal (468x60), and right side vertical (160x320) ads are visible on all site pages.	Our digital newsletter is distributed quarterly to all club members. Sponsored ads can click-through to your website.	We hold a variety of events for our club members. Your sponsorship will allow your presence at an event.

YEAR-LONG PACKAGES

All packages include a presence at an event of your choosing.

PLATINUM:	\$600	GOLD:	\$550
Includes top of the site banner and a full page ad in Mothers Ink		Includes a side banner on the site and a full page ad in Mothers Ink	
SILVER:	\$500	BRONZE:	\$450
Includes a side banner on the site and a half page ad in Mothers Ink		Includes a side banner on the site and a quarter page ad in Mothers Ink	

Additional Options

These additional options are available if you do not want a full package.

Website	12 months	6 months	1 month
Top of site (468x60)	\$475	\$325	\$90
Side of site (160x320)	\$425	\$300	\$75
Newsletter			
Full page in newsletter	\$150 (4 issues)		\$80 (1 issue)
Half page in newsletter	\$125 (4 issues)		\$65 (1 issue)
Quarter page in newsletter	\$100 (4 issues)		\$50 (1 issue)
Eighth page in newsletter	\$75 (4 issues)		\$35 (1 issue)
Event Sponsorship (one time) – this includes your ad on our event advertisements and a space at the event to set-up your materials and/or to be present to speak to event attendees			
Suggested minimum donation	\$100 per event		
Early Education Resource Guide (updated annually)			
Listing only (text)	free		
Expanded listing (text)	TBD		
Expanded listing with artwork	TBD		

Please contact NMC.CoDirectors@gmail.com if you are interested in sponsoring ad space.