

ADVERTISING WITH NMC

Three ad spaces available. Bundled packages and a la carte pricing below. Email NMC.CoDirectors@gmail.com today!



NovatoMothersClub.com	Mothers Ink	NMC Facebook Page
<p>Two ad spaces available: Top the site horizontal (468x60), and Right side vertical ads (160x320). Your ad will be visible on all site pages.</p>	<p>Digital newsletter distributed quarterly to NMC members and their families. Ads are clickable to drive users to your own website.</p>	<p>Posts reach a diverse group of members and nonmembers. NOTE: Facebook ads are limited to 1 per month per business.</p>

YEAR-LONG PACKAGES

PLATINUM:

\$600

- Top of site banner ad on NMC Website (468x60)
- Full-page ad in each *Mothers Ink* newsletter

SILVER:

\$500

- Side banner ad on NMC Website (160x320)
- Half-page ad in each *Mothers Ink* newsletter

GOLD:

\$550

- Side banner ad on NMC Website (160x320)
- Full-page ad in each *Mothers Ink* newsletter

BRONZE:

\$450

- Side banner ad on NMC Website (160x320)
- Quarter-page ad in each *Mothers Ink* newsletter

A LA CARTE OPTIONS

If you do not wish to purchase a package, you can opt for the following a la carte advertising options, pending availability.

	12 MONTHS	6 MONTHS	1 MONTH
WEBSITE			
Top of Site Ad (468x60)	\$475	\$325	\$90
Side Ad (160x320)	\$425	\$300	\$75
NEWSLETTER (offered for one quarterly issue or all four quarterly issues only)			
Full Page Ad	\$150 (4 issues)	--	\$80 (1 issue)
Half Page Ad	\$125 (4 issues)	--	\$65 (1 issue)
Quarter Page Ad	\$100 (4 issues)	--	\$50 (1 issue)
Eighth Page Ad	\$75 (4 issues)	--	\$35 (1 issue)
FACEBOOK (max one post per month, includes image, copy and clickthrough URL)			
Sponsored Post	\$250	\$135	\$25

5% Discounts available for current NMC members

Contact NMC.CoDirectors@gmail.com for more info or to reserve your ad space today.

